



# EMERGING BUSINESS



Workshop #2  
June 18, 2008  
Q&A

**Q: Where can food be sold at the Super Bowl?**

A: Food can only be sold outside of the "clean zones".

**Q: Is there a Mentor-Protégé Program in place (contracts, RFP, ITB, etc)?**

A: No

**Q: If you registered once in the Emerging Business Guide, for you have to register for each bid?**

A: No, once you are in the guide you will be contacted regarding bid opportunities.

**Q: Can you update your information?**

A: To update your information, you can send an email to [business@tampabayssuperbowl.com](mailto:business@tampabayssuperbowl.com) or contact our office at 813.877.7243.

**Q: What is the deadline for certification as an MBE?**

A: The deadline to apply to be apart of the business resource guide is August 31<sup>st</sup>. We accept certifications until the end of the bidding process.

**Q: How do non-minority local businesses get involved with providing services to NFL Contractors?**

A: We encourage all businesses to apply to be apart of the Emerging Business Resource Guide. Those business that don't qualify, we will keep their information on file in the event that a NFL Contractor can not get the services they are requiring from one of those businesses listed in the guide. The Host Committee will provide those businesses to the contractors.

**Q: Are there any needs for pre-employment backgrounds screening company or does the NFL do all the screening?**

A: The NFL does all pre-employment background screenings.

**Q: How can we obtain a written outline of today's meeting...As it was shown on the Big Screen?**

A: The presentation from this workshop will be posted on the Tampa Bay Super Bowl Host Committee website, [www.tampabayssuperbowl.com](http://www.tampabayssuperbowl.com).

***Q: Who do we submit or talk to with a new entertainment idea for NFL Experience or Tailgate?***

A: You should register your business in the Emerging Business Resource Guide and list your company under entertainment. When the time arises, your company will be contacted for entertainment opportunities.

***Q: If there is more than one qualified vendor for a particular service with both companies get the job or just one?***

A: If more than one company is need to complete the job, all qualified companies will be hired. If only one vendor is needed, the contractor will select the company they feel will do the best job.

***Q: What are the opportunities for food vendors inside the stadium or clean zone?***

A: None

***Q: Will we get a copy of the list of retailers who would consider our product or do we first need to be an approved vendor?***

A: Only businesses that receive a temporary NFL license will be provided the contact information for NFL retailers/merchandisers.

***Q: If you have a product idea that has been patented but not produced, does it potentially meet the licensing requirements?***

A: Your product would still need to be approved by the NFL. The deadline to submit a product/concept idea is Tuesday, July 1<sup>st</sup>.

***Q: Can you partner with a manufacturer to qualify for a license?***

A: Yes.

***Q: Are new products only considered for licensing?***

A: Only products that are not currently licensed or produced by the NFL will be considered for licensing opportunities.

***Q: Are the licensing and merchandising programs for the NFL logo only or will this include logos for teams?***

A: The licensing and merchandising program is only for the use of the Super Bowl XLIII logo.

***Q: Does the vendor and concessionaire program include food vendors?***

A: No. It only includes merchandise.